

KANSAS HOSPITAL



REGIONAL TRUSTEE SEMINAR

**An In-Depth Look at Governance,
Leadership and Trustee Resources**

Locations and Dates:

Wichita - June 27

Garden City - June 28

Parsons - July 19

Topeka - Aug. 17

Salina - Oct. 17

Colby - Oct. 18



OVERVIEW

A strategic focus for the Kansas Hospital Association is to expand our education and resources to hospital governing boards. KHA surveyed hospital trustees across the state and found trustees from every district and all sized hospitals were interested in this regional approach. We are thrilled to kick off a series of regional trustee seminars.

During this seminar, we will discuss best practices for developing a strong strategic partnership between trustees and CEOs. We will highlight state and national tools and resources to guide strong board discussions, deliberations and decisions. We also will provide an overview of the most common legal issues challenging hospital boards. This seminar will be appropriate for any board member or hospital administrator, and will be offered six times for convenience, each seminar will cover the same material.

AGENDA

Noon

Networking Lunch

1:00 p.m.

Building (and Maintaining) Your Best Board

Dottie Schindlinger, vice president and governance technology evangelist, BoardEffect

Hospital trustees are elected or appointed to represent patients, physicians, administrators, funders, community members, business partners, elected officials and others. The hospital board governs the way the hospital carries out its mission. This session will provide guidance on the best way to build a great board and help trustees perform at the highest level.

We will explore the roles and responsibilities of trustees and look at the specific differences between trustees and other stakeholders and staff. This session will review the Board Development Cycle – including strategies for board composition, building competencies, evaluating performance and enhancing engagement. Trustees will walk away with more clarity on the roles and responsibilities of the board, as well as a set of specific tips, tools and strategies they can begin using at the next board meeting. Schindlinger will be in-person at the Wichita, Garden City and Topeka training sessions. She will be presenting remotely for the Parsons, Salina and Colby training sessions.

2:45 p.m.

Break

3:00 p.m.

KHA Resources Tools to Help You Govern

Cindy Samuelson, vice president member and public relations, Kansas Hospital Association

KHA has a rich repository of resources on good governance practices and a growing collection of governance tools and templates that hospitals can customize for their own governance needs. During this session, we will review these resources and tools that can help hospital boards achieve and maintain high-performance governance. We also will help boards understand the state and federal forces transforming the health care field and the impact they could have on hospitals and the communities they serve.

4:00 p.m.

Legal Issues Challenging Hospital Boards

Andy Ramirez, partner, Spencer Fane LLP

Julie Roth, partner, Spencer Fane LLP

The rules and regulations that hospitals must comply with, are growing every day. Keeping up-to-date can be challenging for those working in hospitals, let alone board members. During this session, Roth and Ramirez will provide an overview of the most common legal issues hospital boards encounter such as: avoiding liability, recognizing potential conflicts of interest, protecting confidentiality and the boards' role in addressing legal challenges in the health care industry.

5:00 p.m.

Adjourn

INFORMATION

Presenter - Dottie Schindlinger

Schindlinger is vice president and governance technology evangelist for the Diligent Corporation – the parent company of BoardEffect. As a recognized expert in the field, Schindlinger promotes the intersection of board governance and technology. Over the past 12 years, Schindlinger helped to launch and grow BoardEffect – a board management software firm, acquired by Diligent in late 2016. Schindlinger speaks frequently on behalf of the American Hospital Association, and several state hospital associations across the US, including KHA's Critical Issues Summit in 2018. She received her undergraduate degree from the University of Pennsylvania.

Presenter - Cindy Samuelson

Samuelson is the vice president of member and public relations at the Kansas Hospital Association. She has been with KHA since January 2002. Her role at the association is to provide leadership in the areas of member services, public relations, media relations, governance, communication and grassroots advocacy, as well as to serve as the association's spokesperson. Samuelson is the fundraising chair for the KHA Political Action Committee. She serves on a number of local, state and national health care related boards and committees. She is a graduate of the University of Kansas.

Presenter - Andy Ramirez

Ramirez is a corporate attorney who helps directors, trustees and administrators of hospitals, group practices and pharmacies navigate a wide range of complex transactional, regulatory and compliance issues facing the health care industry. He consistently gives back to the legal community having served as an adjunct professor at his alma mater, the University of Kansas Law School, chair of the Kansas Civil Rights Commission, and the Lawrence-Douglas County Metropolitan Planning Commission.

Presenter - Julie Roth

Roth helps health care providers through a variety of transactional and regulatory matters. Roth represents large health systems, hospitals and physician practices, and counsels clients on the sale, acquisition and development of complex joint ventures. With more than 15 years of experience, Roth counsels clients on regulatory compliance matters including the Stark Law, the Anti-Kickback Statute, the False Claims Act, HIPAA privacy and security rules, Medicare and Medicaid payment rules, Conditions of Participation, and EMTALA.

Workshop Locations

Wichita - June 27

Hotel at Old Town
830 E 1st St. N, Wichita, KS 67202

Topeka - Aug. 17

Maner Conference Center
1717 SW Topeka Blvd., Topeka, KS 66612

Garden City - June 28

The Heritage Inn & Suites
1212 Lareu St., Garden City, KS 67846

Pick the date
that works best
for you!

Salina - Oct. 17

Courtyard by Marriott
3020 Riffel Dr., Salina, KS 67401

Parsons - July 19

Labette Health
1902 S. US Highway 59, Parsons, KS 67357

Colby - Oct. 18

City Limits Convention Center
2227 S. Range Ave., Colby, KS 67701

Special Thanks to the Following Sponsors!





REGISTRATION

Regional Trustee Seminar: An In-Depth Look at Governance, Leadership and Trustee Resources

Attire Business casual attire is suggested for this seminar. The temperature in meeting rooms is somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.

Special Services The Kansas Hospital Association wishes to ensure that no individual with a disability is excluded or denied services due to the absence of auxiliary aides or services. If you need any of the aids or services identified in the Americans with Disabilities Act, contact Hayley Finch-Genschorck at (785) 233-7436 or hfinch@kha-net.org.

Registration Fees include lunch, refreshments and program materials.

Refund Policy A full refund will be given for cancellations received in writing by email, fax or mail to KHA five (5) days prior to the event. Registrations may be transferred to another individual.

Two Easy Ways to Register

Online – <https://registration.kha-net.org> (Visa, American Express or MasterCard required.)

Mail your registration and payment to: Kansas Hospital Association
215 S.E. 8th Ave.
Topeka, Kansas 66603-3906

I will attend the following seminar:

- | | | |
|--|--|--|
| <input type="checkbox"/> Wichita - June 27 | <input type="checkbox"/> Garden City - June 28 | <input type="checkbox"/> Parsons - July 19 |
| <input type="checkbox"/> Topeka - Aug. 17 | <input type="checkbox"/> Salina - Oct. 17 | <input type="checkbox"/> Colby - Oct. 18 |

Offered six times for convenience, each seminar will cover the same material.



Registration Fees:	
\$65	KHA Members
\$130	Non-members

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Telephone No.: _____

Email Address: _____

MISSION: To be the leading advocate and resource for members.