

# Kansas Organization of Nurse Leaders (KONL)

## Logo Design Contest Guidelines

### ***Overview***

The Kansas Organization of Nurse Leaders (KONL) is launching a logo design contest to create a new, modern, professional, and recognizable logo that reflects our mission to support nurse leaders across Kansas. We invite designers, students, healthcare professionals, and members of the community to submit their creative ideas.

### ***Contest Timeline***

- **Contest Launch:** August 1st, 2025
- **Submission Deadline:** December 31st, 2025
- **Judging Period:** January 1st, 2026 through January 31st, 2026.
- **Winner Announcement:** February 2026, with Logo unveiling at the 2026 KONL Spring Conference in April 2026.

### ***Eligibility***

- Open to all individuals (age 18+)
- Participants may submit individually or as a team.
- No limit on the number of entries per person/team.

### ***Design Requirements***

Your logo design should:

- Reflect KONL's mission: advancing nurse leadership and healthcare excellence in Kansas.
- Be original and not infringe on any copyrights, trademarks, or intellectual property rights.
- Incorporate the full name "Kansas Organization of Nurse Leaders" and the acronym "KONL"
- Be suitable for both digital and print use.
- Work in color and black & white formats.
- Be scalable (from business cards to banners).
- Be submitted in high-resolution formats (see "Submission Format" below).

### ***Submission Format***

Each submission must include:

- The logo in full color and black & white.
- File types: AI or EPS (vector), PNG (transparent background), and JPG.
- A short description (100–250 words) explaining the design concept and meaning behind the logo.
- Name, email, and contact phone number of the designer.
  - **Submit entries to:** [KONL-Logo@outlook.com](mailto:KONL-Logo@outlook.com)

### ***Judging Criteria***

Logos will be evaluated based on:

- Relevance to KONL's mission and values
- Creativity and originality
- Visual impact and clarity
- Versatility and scalability
- Overall design quality
  - A panel of KONL board members will select the winner.

### ***Prize***

Winning Designer will receive:

- \$50 Amazon Gift Card
- Certificate of recognition
- Bragging rights

### ***Legal & Usage Rights***

- By entering, participants agree that KONL will have full rights to use the winning logo across all media.
- KONL reserves the right to make slight modifications to the winning logo for final use.
- Non-winning entries remain the property of the designer.

### ***Contact***

For questions or more information, contact:

**Robert Mangold, MSN, RN**

***President 2025 – 2027***

Kansas Organization of Nurse Leaders

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### ***Current Logo***

