

UCare at a glance

Get to know why UCare members trust us — more than 90% of members choose to keep their UCare coverage each year.

UCare is:

- ✓ A **nonprofit community-based health plan** founded in 1984 by physicians to offer Medicaid Managed Care plans.
- ✓ Dedicated to **servicing the needs of Medicaid populations** for nearly 40 years.
 - Including offering a **fully integrated Special Needs Plan (SNP)** that includes both medical and long-term services and support
- ✓ **Committed to representation** on the UCare Board of Directors:
 - 40% of board members are consumers
 - 33% of board members are physicians
- ✓ The **third largest non-profit government programs plan nationally**, serving over 650,000 members.
- ✓ The **Minnesota ACA marketplace leader** for six years running.

Vision

The leader in providing all members a path to the best health for their lives.

Mission

UCare improves the health of our members through innovative services and partnerships across communities.

UCare excels with:



Complex members. UCare is a national leader in serving Complex Population/Integrated Products and was one of the first plans to offer fully integrated Medicare and Medicaid products in 1997 and the largest plan for people with disabilities.



Provider partnerships. UCare reinvests in the community through grants and direct provider funding, not to shareholders. We collaborate with providers to keep care local and minimize provider burden with fewer prior authorization requirements and local credentialing and contracting.



Deep Medicaid expertise. Our Market President and Executive Vice President are both former Medicaid directors, and our CEO and other executive leaders have served in large, safety net care systems.



Member transitions. UCare has successfully supported groups of enrollees through large scale plan transitions, including transitions with up to 300,000 members. We created policies and customer service support plans to assist members throughout the journey.

Read more at ucare.org/about-us

UCare's regional approach

Current service areas:



Minnesota

Medicaid, Medicare Advantage, Medicare Supplement and Individual & Family plans



Wisconsin

Medicare Advantage plans and back-office services for a provider-owned plan

Future service areas:



Iowa

Licensed, intent to offer Individual & Family Plans in 2025



Kansas

Preparing for potential Medicaid RFP



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people powered health plans