

Kansas Health Care Careers Social Media Promotion Content

Social Media Posts Promoting the Overall Kansas Health Care Careers Guide



GENERIC 1

KHA and @kansasregents have teamed up to offer you the Top Health Care Careers in Kansas. This handy guide outlines education requirements, salaries and demand to help you discover your future career in health care. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



GENERIC 2

Your entry into the health care field begins with as little as less than a year's training all the way to a doctorate degree. Download the Top Health Care Careers in Kansas to find the education requirements, salary and demand for the top 30 health care careers. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



GENERIC 3

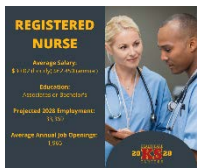
A career in health care is incredibly rewarding and leads to exciting new directions. Download the Top Health Careers in Kansas to find your path. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



GENERIC 4

Health care careers are open to students preparing for post-secondary education or adults making a mid-life career change. Use the Top Health Care Careers in Kansas as a guide to navigating career decisions. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>

Social Media Posts Highlighting Specific Careers



REGISTERED NURSE

There's a reason nurses are the lifeblood of the medical community. They are assessors, advocates and caregivers. Registered nurses can go anywhere and be in high demand. Be the hero of your story and explore where nursing can take you. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



MEDICAL ASSISTANT

Medical assistants live on the clinician and administrative side of health care by assisting both every day. With less than a year training, becoming a medical assistant is a gateway to exploring career advancements in health care. #KSHealthCareCareers <https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



NURSES AIDE

With less than a year’s training you can jump into the health care workforce by becoming a certified nursing aide. CNAs are highly sought after in all kinds of medical and care facilities and many use this certification as a jumping off point to a career in nursing. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



PARAMEDIC

Take flight or keep your boots on the ground by pursuing a career as a paramedic. There are options to serve in emergency capacities either swooping in as a flight paramedic or an ambulance racing first responder. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



LABORATORY TECH

Chemistry lovers, grab your goggles and pursue a career as a clinical lab technologist and technician. CLTTs perform complex tests for the diagnosis, prevention and treatment of diseases. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



ARNP

Supercharge your nursing career by pursuing an advanced degree as an Advanced Registered Nurse Practitioner. ARNPs diagnose and treat acute and chronic illness and are valuable members of the physician’s team by helping manage patient caseloads. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



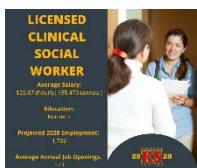
RADIOLOGY TECH

X-rays and scans are very common in health care and the field needs radiologic technologists and technicians to perform these critical procedures. Programs are offered in associates and bachelor programs. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



PT ASSISTANT

Physical therapy assistants earn a high salary for a small educational investment. People are injured every day and rehab facilities need PTAs to help get patients moving again. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



LSCSW

Does your interest in health care lie in the emotional well being of individuals or communities? Social work is your calling. Social workers help individuals through counseling and coping strategies. They also serve groups and communities by shaping and advocating for best practices, better policies and improved services. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>



LPN

You don’t need a four year degree to become a nurse. Licensed practical nurses require less than a year training. LPNs are highly sought and position you for long-term, guaranteed employment. #KSHealthCareCareers <https://www.khanet.org/CriticalIssues/HealthCareWorkforce/Resources/d29908.aspx?type=view>