



## Sponsorship Opportunities

9:00 a.m. - 12:30 p.m.

Thursday, January 30, 2025

Hosted by the Kansas Hospital Association, Kansas Board of Regents, and the Kansas State Department of Education, the third annual **Kansas Virtual Health Care Career Day** will provide students with an inside view of the many career opportunities available in Kansas hospitals and engage them in real world learning. All grade levels, including post-secondary students and members of the public are invited to join the free event.

Health care providers will provide insights into career fields including critical care nursing, family practice care, behavioral health, pharmacy, occupational therapy, health IT/cybersecurity, facilities management, and respiratory therapy. You can see highlights from [last year's event here](#).

Sponsorship of this statewide, virtual event offers universities, community and technical colleges, hospitals and health care facilities, health foundations, and other businesses seeking an audience of health-career focused students or educators the opportunity to raise their brand awareness among the students, educators, career counselors, and members of the public expected to attend.

### 2025 Sponsorship Opportunities

#### **Presenting Producer | \$10,000**

- Verbal recognition during the career day
- Three-minute speaking opportunity during the career day
- Two-minute company/organization video shown during the career day
- Top logo billing in the career day electronic communications to attendees
- Top logo billing in the career day program and on webpage
- Share involvement on hosts' social media channels
- Logo featured in advertising
- Logo included on sponsor slides during career day
- Recognition in all media outreach
- List of registered school groups before and after the event

### **Platinum | \$5,000**

- Verbal recognition during the career day
- One-minute video PSA for organization shown during the career day
- Logo included in the career day electronic communications to attendees
- Logo included in the career day program and on webpage
- Share involvement on hosts' social media channels
- Logo included on sponsor slides during career day
- List of registered school groups after the event

### **Gold | \$2,500**

- One-minute video PSA for organization shown during the career day
- Verbal recognition during the career day
- Logo included in the career day electronic communications to attendees
- Logo included in the career day sponsor program and on webpage
- Logo included on sponsor slides during career day
- List of registered school groups after the event

### **Silver | \$1,000**

- Listed in the career day electronic communications to attendees
- Listed in the career day program and on webpage
- Listed on sponsor slides during career day

### **Corporate | \$500**

- Listed in the career day electronic communications to attendees
- Listed in the career day program

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***Interested in claiming a sponsorship?***

***Complete this electronic form:***

**<https://forms.office.com/r/NfU9j8n6Ww>**

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