



# Kansas Health Equity Summit

## Creating Oases in Deserts

Wednesday, October 30, 2024, 8:00 a.m. - 4:15 p.m.  
Eugene M. Hughes Metropolitan Complex  
Wichita, KS

The Kansas Health Equity Summit is a comprehensive event dedicated to addressing and mitigating the challenges posed by resource deserts. This summit aims to bring together healthcare professionals, payers, state collaborators, and community organizations to explore strategies and solutions for improving health equity in underserved communities.

### Key Discussion Topics:

- 1. Identifying Social Drivers of Health (SDOH) Deserts:** Understanding the landscape of SDOH Deserts in Kansas and their impact on health outcomes
- 2. Community Empowerment:** Empowering communities to become agents of change through grassroots initiatives and capacity-building programs
- 3. Breaking Barriers to Access:** Exploring innovative strategies to improve access to pharmacy and behavioral health services and reduce food insecurity in underserved areas
- 4. Utilizing Community Health Workers (CHWs):** Leveraging the unique role of CHWs to bridge gaps in healthcare access, promote health education, and facilitate culturally competent care in underserved communities
- 5. Harnessing Data for Action:** Harnessing the power of data to identify disparities, inform decision-making, and develop targeted interventions to address SDOH Deserts

Visit the [conference webpage](#) to register and see more information about our breakout sessions.

Registration closes October 21

# Agenda

**8:00 a.m.**      **Registration and Continental Breakfast**

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**8:30 a.m.**      **Welcome and Introductions: The State of Resources in Kansas**  
**Sarah Irsik-Good, MHA**  
President and CEO, KFMC Health Improvement Partners

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**8:45 a.m.**      **Keynote: Different Ships, Same Boat – How Collective Action Will Cure What Ails both Rural and Urban America**  
**Dan Cranshaw, JD**  
Executive Director, KC Healthcare Collaborative



Through vivid examples and real-life experiences, Dan will illustrate how bringing diverse voices together can positively impact the social drivers of health. Discover how collaborative efforts can bridge the gap in both rural and urban America, revealing surprising similarities in health equity challenges often obscured by political narratives.

Prepare to be inspired and equipped with actionable insights as Dan navigates the waters of collective action, demonstrating its potential to heal and rejuvenate both rural landscapes and bustling urban centers alike. This session promises to energize and empower attendees to become catalysts for positive change in their own communities.

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**10:30 a.m.**      **Breakout Sessions**

- Bridging the Gap: Tackling Pharmacy Deserts and Enhancing Medication Access and Adherence
- Strive for Progress, not Perfection: Implementing Health Related Social Needs Data Collection
- Harvesting Hope: Empowering Communities to Overcome Food Insecurity

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**11:30 a.m.**      **Health Equity Innovation Award and Networking Lunch**  
Lunch provided for in-person attendees.



LMH Health, 2023 Health Equity Innovation Award recipient, with KFMC President, Sarah Irsik-Good

# Agenda

## 12:30 p.m. Oases of Health: Integrating Community Health Workers for Impact and Efficiency



**Erika Saleski**

Managing Member, ES Advisors, LLC



**Jackie Catron, MPH**

Section Director for Community Health Worker Section, Bureau of Health Promotion, Kansas Department of Health and Environment

This session will explore the crucial role of Community Health Workers (CHWs) as frontline connectors between healthcare systems and communities, delivering essential services and addressing unmet needs. We will examine why CHWs are vital for enhancing healthcare access and outcomes, their integral position within care teams, and practical strategies for their seamless integration alongside sustainable funding approaches.

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## 1:45 p.m. Breakout Sessions

- Inequities in Antibiotic Prescribing: Examining National and Statewide Trends and Reimagining Antimicrobial Stewardship Through a Lens of Equity
- Empathy in Action: The Ripple Effect of SDOH Screenings on Patient Care
- Panel Presentation: Partnering to Improve Behavioral Health Access

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## 3:00 p.m. Bridging Healthcare Gaps through Mobile Integrated Healthcare and Community Paramedicine



**Justin P. Duncan, MSc, BS, NRP, EMT-CP, CCEMT-P, CP-C, FP-C**

Chief Executive Officer, Washington County (Missouri) Ambulance District Founding Partner, Washington County (Missouri) Mobile Integrated Healthcare Network

Integrated healthcare is the future. Discover the essentials of Mobile Integrated Healthcare (MIH) and Community Paramedicine. This session will delve into the basics, explore strategic partnerships, and discuss how non-traditional collaborators can bridge care gaps and meet community needs.

Following the event, the speaker will be available to answer questions and showcase a community paramedicine vehicle, providing attendees with an opportunity to engage directly and learn more about the program.

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## 4:00 p.m. Closing and Next Steps



# Event information

## Kansas Health Equity Summit Registration – Registration closes October 21, 2024

The registration fee for the Kansas Health Equity Summit is \$150 for in-person and \$135 for virtual attendance. Virtual attendees will have access to materials and live broadcast of plenary sessions throughout the day.

Register [here](#). We do not want cost to be a barrier to attend the summit. If you are interested in a scholarship, please contact Tammy Elliott (see below for contact information).

## About the Kansas Health Equity Summit

The Kansas Health Equity Summit is a quality improvement educational event drawing healthcare leaders from across Kansas and neighboring states. The program is designed to engage and connect a wide range of healthcare and community-based organizations located in both urban and rural settings.

## Who should attend?

The content of this program is designed for healthcare professionals and organizations, payers, community leaders, community partners and health equity advocates.

## Attire

Business casual attire is suggested for this program. Temperatures in meeting rooms are difficult to control for everyone's comfort levels; therefore, we recommend you dress in layers to allow for these variances.

## Hotel Information

Blocks of rooms at the Hyatt Place, 4703 E 19th Street, and the Aloft, 3642 N Oliver Street, in Wichita have been reserved for Kansas Health Equity Summit participants at a discounted rate of \$107 per night for October 29, 2024. To book a room at Hyatt Place, call 316-364-4700 or visit their [website](#). To book at the Aloft, call 316-744-1100 or visit their [website](#). Reservations must be made by September 29, 2024, to receive the reduced rate.

## Continuing Education

KFMC Health Improvement Partners is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is pending approval for RN, LPN, or LMHT re-licensure. Kansas State Board of Nursing provider number: LT0258-1009.

## Event Information

If you have any questions about the event, please contact Tammy Elliott at [telliott@kfmc.org](mailto:telliott@kfmc.org) or 785-271-4152.



# Speaker Bios



## **Dan Cranshaw, JD**

Executive Director, KC Health Collaborative

Dan brings together diverse stakeholders to drive healthcare innovation, improve population health and promote health equity in the Kansas City region. By fostering collective impact, the KC Health Collaborative aims to transform healthcare delivery and create a healthier future for every BODY. Whether partnering with businesses, local governments, or key stakeholders in the nonprofit sector, Dan's leadership unites individuals and creates coalitions to bring ideas to life.

The son of a nurse, Dan grew up witnessing firsthand the significance of compassion and equitable patient care. Today, he continues that tradition by advocating for equal access to healthcare for Black and brown families, ensuring everyone has the opportunity to receive the whole person care they need and deserve.

Prior to his current role, Dan spent a decade as an educator, followed by two decades as a legal professional, where he distinguished himself as a litigator, leader, and advocate for diversity, equity, and inclusion. His dedication and commitment to the progress and implementation of diversity and inclusion earned him several awards, including Missouri Lawyers Media's Diversity and Inclusion Award and the Greater Kansas City Chamber's Bernard Powell Award for demonstrating outstanding leadership, a deep commitment to service, and a passion for improving the Greater Kansas City area.

Additionally, Dan serves as a member of the Supreme Court of Missouri's Commission on Racial and Ethnic Fairness (CREF). The Commission's goal is to examine and review current practices, and to recommend measures to ensure fairness, impartiality, equal access, and full participation for racial and ethnic minorities in the judicial process and in the practice of law.

Throughout his career, Dan has provided board leadership for a number of nonprofit organizations including SchoolSmartKC, the Urban Neighborhood Initiative, the American Jazz Museum, United WE, Cornerstones of Care, the Kansas & Western Missouri Salvation Army, Kansas City CARE Clinic, Don Bosco Community Centers, Schumaker Family Foundation, Swope Health Services, Greater Kansas City Chamber of Commerce and Deerfield Academy Alumni Association.

Dan received his undergraduate degree in Philosophy from Princeton University and earned his J.D. from the University of Kansas.



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## **Erika Saleski**

Managing Member, ES Advisors, LLC

ES Advisors, LLC, provides consulting services to state and local governments and community-based, non-profit and for-profit organizations that are focused on making investments in healthcare and improving health outcomes of marginalized communities.

Erika is an accomplished public policy professional with more than 15 years of experience in federal, state and local healthcare policy, delivery and administration. Erika offers expertise and a proven track record in project management, Medicaid managed care contracting and care coordination, public policy analysis, and federal policy negotiation.

Erika received her Bachelor of Psychology from American University in Washington, DC and a Master of Public Policy from The University of Chicago in Chicago, IL.

## Speaker Bios (cont.)



### **Jackie Catron**

Section Director for Community Health Worker Section, Bureau of Health Promotion, Kansas Department of Health and Environment

Jackie is a member of the Citizen Band Potawatomi Nation. Prior to joining KDHE, Jackie worked in the long-term care industry as a Physical Therapy Assistant, Director of Rehab, and as a Nursing Home Administrator. While working in long-term care, she gained firsthand insight into the profound impact of various life factors on a patient's health. She implemented an integrated care approach within her team that prioritized whole-person care and included every department within the facility—conducting thorough analyses, understanding patient preferences, and addressing their health and wellness needs. Jackie has continued this strategy, as integrating Community Health Workers with the holistic care approach enhances the ability to address the complex needs of patients by leveraging community resources and support systems effectively.

Jackie received her Master's in Public Health from Des Moines University and Bachelor's in Health Care Administration from Washburn University.



### **Justin Duncan MSc, BS, NRP, EMT-CP, CCEMT-P, CP-C, FP-C**

Chief Executive Officer, Washington County (Missouri) Ambulance District  
Founding Partner, Washington County (Missouri) Mobile Integrated Healthcare Network

Duncan has endeavored to maintain both breadth and depth in all his healthcare pursuits. He is an advocate for EMS professionals, an ardent supporter of education, and is constantly looking for new ways to bring innovative therapies into the out-of-hospital setting. He is particularly passionate about, and a fierce advocate for, mobile integrated healthcare systems and driving change to ensure EMS clinicians are recognized as healthcare providers.

Duncan is proudly considered a “disruptor” in the EMS and healthcare worlds. He constantly pushes to advance EMS systems and strives to be a catalyst for change in the healthcare world. Above all else, Duncan is a dedicated servant leader and strives to support those who take care of the ill and injured.

### **Thank You to Our Partners!**



# Registration

The registration fee for the Kansas Health Equity Summit is \$150 for in-person and \$135 for virtual attendance. Virtual attendees will have access to materials and live broadcast of plenary sessions throughout the day.

**Scholarship:** If you are interested in a scholarship to cover your registration expense, please contact Tammy Elliott at [telliott@kfmc.org](mailto:telliott@kfmc.org) or call 785-271-4152.

**Refund Policy:** A full refund will be given for cancellations received prior to 5:00 pm on October 13, 2024. Registrations may be transferred to another individual.

## Register for the Kansas Health Equity Summit

**Online:** To register online, visit <https://kfmchealthimprovementpartners.regfox.com/2024-kansas-health-equity-summit>

**Mail:** Please make checks payable to KFMC Health Improvement Partners

## Send registration and payment to:

KFMC Health Improvement Partners  
Attn: Ashley Dial  
800 SW Jackson Street, Suite 700  
Topeka, KS 66612

*Nurses: Please list your name as it appears on your nursing license.*

Type of Attendance:  In-person  Virtual

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title/Credentials \_\_\_\_\_

Preferred Pronouns (will appear on nametag) \_\_\_\_\_

Organization Name \_\_\_\_\_

Organization Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Nursing License Number (Required for CNE certificate) \_\_\_\_\_

Do you have dietary restrictions we need to be aware of?  Yes  No

If yes, please specify so we can accommodate you \_\_\_\_\_

