

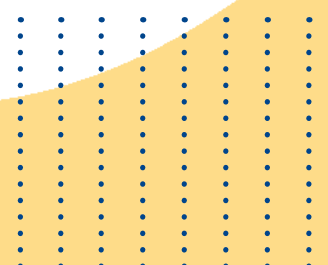
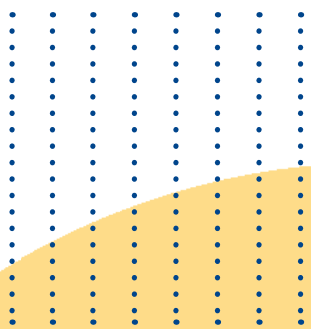


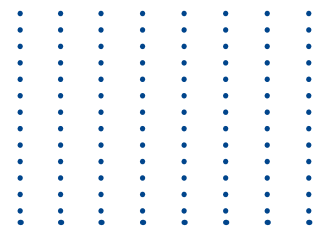
RURAL HEALTH SYMPOSIUM

Nov. 21, 2024

▶ **DoubleTree by Hilton Hotel** ◀

**Wichita Airport
Wichita, KS**





Thursday, Nov. 21

8:00 a.m. Registration

8:30 a.m. Predicting Financial Distress
Tyler Malone, PhD, research investigator, North Carolina Rural Health Research Program, Cecil G. Sheps Center for Health Services Research

9:30 a.m. Understanding the Policy Landscape
Alexa McKinley Abel, JD, director of government affairs & policy
National Rural Health Association

10:30 a.m. Break

10:45 a.m. Networking Roundtable Discussions

Roundtable Schedule

10:45 – 11:10 a.m.	Round One
11:10 – 11:15 a.m.	Switching Tables
11:15 – 11:40 a.m.	Round Two
11:40 – 11:45 a.m.	Switching Tables
11:45 a.m. – 12:10 p.m.	Round Three

12:15 p.m. Lunch

1:15 p.m. When Generations Connect
Phil Gwoke, national speaker

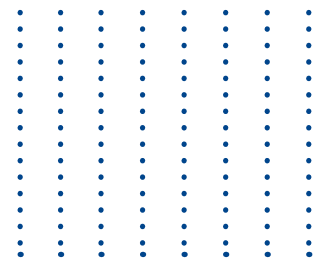
2:15 p.m. Break

2:30 p.m. Improving Behavioral Health Access in Kansas
Panel Discussion moderated by Audrey Dunkel, Kansas Hospital Association

Panelists:

- Deputy Secretary Andrew Brown, programs
Kansas Department for Aging and Disability Services
- Linsey Coster, chief operating officer
Ascension Via Christi Hospitals Wichita, Inc. (St. Joseph)
- Sandy Dickerson, administrator and chief executive officer
Greenwood County Hospital
- Michaela Loxterman, vice president of medical integration
CKF Addiction Treatment
- Michelle Ponce, executive director, Association of Community Mental
Health Centers of Kansas, Inc.

4:00 p.m. Adjourn



Predicting Financial Distress

In 2017, the North Carolina Rural Health Research Program presented the Financial Distress Index. The original FDI model used historical data about hospital financial performance, government reimbursement, organizational characteristics and market characteristics to predict the probability of rural hospital financial distress within two years. Since the original model was developed, there have been many changes in the operating environment that may have affected the risk of financial distress among rural hospitals, thus prompting the need for model revision. During this session, Tyler Malone, PhD, will present the updated Financial Distress Index model. Malone will discuss the key predictors of financial distress and how Kansas hospitals can use this information in future planning discussions.

The North Carolina Rural Health Research Program at the Cecil G. Sheps Center for Health Services Research seeks to address problems in rural health care delivery through basic research, policy-relevant analyses, geographic and graphical presentation of data and the dissemination of information.

Understanding the Policy Landscape

Alexa McKinley Abel, JD, will provide a timely update on the current rural policy landscape, focusing on key issues affecting rural health care today. She will outline significant national-level developments in rural policy and share insights on anticipated trends for the coming year.

When Generations Connect

At the moment, there are four different generations in the workplace who need to work together. In this keynote, generational speaker Phil Gwoke talks about how to make people connect and bridge the gap between the different generations.

- Understand how generations differ in dynamics, motivation and communication patterns.
- Learn the best solutions to engage every generation and create a strong workforce where everyone feels empowered, valued and understood.

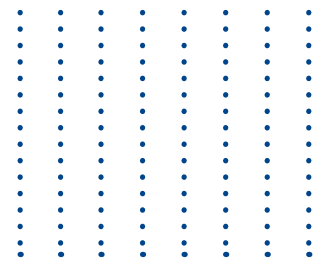
Improving Behavioral Health Access in Kansas Panel Discussion

With 23 percent of adults in the U.S. experiencing a mental illness in the past year (Mental Health America, 2024), access to mental health services remains a pressing challenge. Currently, Kansas ranks 35th in access to these critical services. Hear from leaders who are tackling the behavioral health crisis. The panelists will share innovative approaches and strategies that are making a difference in improving access to care.





INFORMATION



Overview

Rural health care providers are constantly being faced with new challenges and fewer resources. The purpose of this symposium is to provide attendees with the skills, ideas and information necessary to survive in the rapidly changing world of rural health care.

Who Should Attend

This symposium is designed for senior-level administrators, hospital trustees and others interested in rural health issues.

Location and Hotel Accommodations

This conference will be at the DoubleTree by Hilton Hotel Wichita Airport, 2098 Airport Road, Wichita, KS 67209. A block of rooms has been reserved for the night of Nov. 20 at the rate of \$115, plus tax. The hotel room block is available until Nov. 3. After that, reservations will be taken on a space-available basis. Make your reservation by calling (316) 945-5272, provide the group name of Kansas Hospital Association.

Online Hotel Reservation Link:

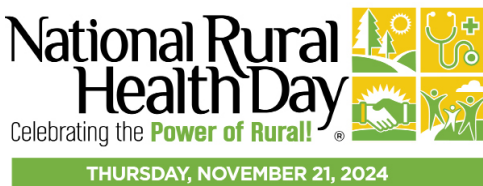
<https://www.hilton.com/en/attend-my-event/ictardt-rhp-95333883-4183-4946-a389-a1e5063e927c/>

Attire

Business casual attire is suggested for this seminar. Temperatures in meeting rooms are difficult to control; therefore, we recommend you dress in layers.

National Rural Health Day

We are excited to celebrate the #PowerOfRural on #NationalRuralHealthDay, Nov 21! Join us in recognizing the spirit of #rural America and the efforts of health care providers and stakeholders addressing unique #healthcare challenges. Learn more at powerofrural.org.



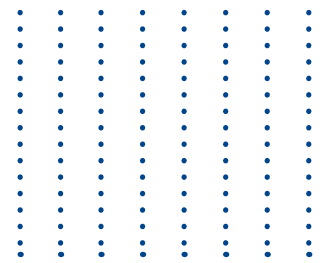
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United Healthcare Community Plan

Registration Form

Rural Health Symposium Thursday, November 21, 2024



Registration Fee

Fees include continental breakfast, lunch, refreshments and program materials.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>

****KHA recommends using Google Chrome**

Fax: (785) 233-6955



Registration Fees:

\$150 KHA Members

\$300 Non-members



Click Here to Register

First Name: _____ Last Name: _____

Title: _____

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Address: _____ City, State, Zip: _____

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Refund Policy

A full refund will be given for cancellations received in writing by email, fax or mail to KHA prior to 5 p.m., Friday, Nov. 15. Refunds will not be issued for cancellations received after 5 p.m., Friday, Nov. 15.

▶ **Questions: Contact KHA Education Department at
(785) 233-7436 or mwilley@kha-net.org.** ◀