



EDUCATIONAL WEBINAR



Recruitment and Retention Strategies for Today's Workforce

Retention Roadmap: Creating a Place Where People Want to Work

Feb. 4, 2025

Noon - 1:30 p.m.

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In today's competitive job market, attracting and retaining top talent requires a dynamic and multifaceted approach. This webinar is designed to equip healthcare leaders and human resources professionals with the tools and strategies to create a more engaging, supportive, and growth-focused work environment, leading to stronger retention and improved recruitment outcomes.

With staffing shortages and time constraints, organizations often struggle to meet the needs of today's evolving workforce. Session one explores actionable tactics from the Magnet Culture guide to build greater staffing stability. Learn how to audit your current organizational culture, identify gaps, and implement strategies that create a workplace where employees want to stay, reducing turnover and enhancing long-term retention.

Learning Objectives:

- Audit current culture and compare where it should be to attract and retain talent
- Explore the comprehensive approach organizations and leaders need to sustainably reduce turnover
- Prioritize potential retention initiatives to gain the greatest ROI with the smallest time commitment

Presenter: Cara Silletto, president and chief retention officer, Magnet Culture

Cara Silletto, MBA, CSP, is a workforce thought leader and keynote speaker who helps organizations reduce employee turnover by bridging generational gaps and enhancing managerial effectiveness. Named a "Game Changer" by Workforce Magazine and listed among Recruiter.com's "Top 10 Company Culture Experts to Watch," she is also the author of *Staying Power: Why Your Employees Leave & How to Keep Them Longer*. Cara is a sought-after speaker, conducting 50-100 engagements annually, and holds the Certified Speaking Professional designation from the National Speakers Association.

*This webinar is being presented in cooperation with
the South Dakota Association of Healthcare Organizations.*



Registration Form

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Deadline

To receive connection instructions in a timely manner, please register by Jan.31.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>
****KHA recommends using Google Chrome**
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Registration Fees

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Questions

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