



CRITICAL ISSUES SUMMIT

March 6-7, 2025

**Hyatt Regency Wichita
Wichita, KS**

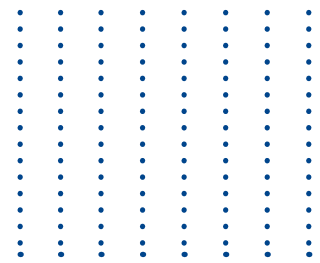


Thursday, March 6

- 9:30 a.m. Registration
- 10:00 a.m. Board and Governance Best Practices**
Karma Bass, Via Healthcare Consulting
- 11:30 a.m. Lunch
- 12:30 p.m. Legal and Ethical Considerations in AI Health Care Applications**
Susan Frew
- 1:30 p.m. Empowering Rural Communities Through Meaningful Engagement**
Yazmin Wood, Legacy Regional Community Foundation
- 3:00 p.m. Break
- 3:15 p.m. Networking Roundtable Discussions**
3:15 – 3:45 p.m. Round One
3:45 – 3:50 p.m. Switching Tables
3:50 – 4:20 p.m. Round Two
4:20 – 4:25 p.m. Switching Tables
4:25 – 4:55 p.m. Round Three
- 5:00 p.m. Networking Reception**
- 6:30 p.m. Adjourn

Friday, March 7

- 8:00 a.m. Eggs and Issues Breakfast**
Tara Mays, Kansas Hospital Association
- 9:00 a.m. Strengthening Health Care Governance: Best Practices for Hospital Boards**
Panel Moderated by Barbara Lorschach, MBA, LFACHE, governWell™
- 10:30 a.m. Break
- 10:45 a.m. Reframing Resilience: Connecting to the Present, Others and Oneself**
Paul Long
- Noon Adjourn



Board and Governance Best Practices

In this session, Karma Bass will share insights into the governance practices that set the nation's top health care boards apart from the rest. Drawing from her more than 20 years of experience in strategic planning, health care policy and board effectiveness, Bass will explore the key practices that distinguish high-performing boards and how they make the transition from good to great. Participants will learn practical tips for enhancing their board's effectiveness, improving decision-making and fostering a culture of collaboration and accountability. Whether you're looking to elevate your board's performance or optimize governance strategies, this session will provide actionable guidance to implement immediately. Discover what goes on in the best health care boardrooms and how to apply these lessons to your organization.

Legal and Ethical Considerations in AI Health Care Applications

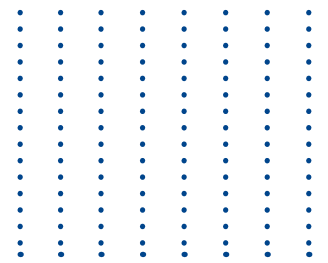
Attendees will explore the key legal and ethical considerations of using AI in health care. With AI rapidly transforming the industry, understanding compliance with regulations like HIPAA and maintaining ethical integrity is essential. Susan Frew, AI expert and entrepreneur, will provide practical insights into navigating legal challenges ensuring patient privacy and fostering trust in AI-driven health care solutions. Participants will leave with actionable knowledge on how to implement AI responsibly while promoting transparency and accountability.

Empowering Rural Communities Through Meaningful Engagement

The session will focus on how rural communities can engage in meaningful conversations around health equity, using examples from Kansas to reduce stigma and misconceptions. Drawing on the successes in Cowley County, Yazmin Wood will highlight how the local community foundation has brought together diverse partners to tackle complex issues, such as teen suicide, which might not immediately come to mind when discussing equity. She will discuss the process of fostering community involvement and share how a data walk—an interactive, visual storytelling tool—can help people explore these issues in a hands-on, digestible way. Participants will have the opportunity to ask questions and explore how they might apply this approach in their communities.

Eggs and Issues Breakfast

This session will focus on key issues impacting the health care sector including ongoing advocacy efforts, proposed legislation and the challenges and opportunities presented by the Kansas Legislature. Tara Mays will provide an update on the latest policy developments, share insights into legislative strategies and discuss how health care professionals can actively engage in advocacy to influence change. Attendees will gain a deeper understanding of the current legislative environment and the critical policy decisions shaping health care in Kansas. This session offers a valuable opportunity for participants to learn how they can become more involved in advocating for health care priorities at the state level.



Strengthening Health Care Governance: Best Practices for Hospital Boards

This panel discussion will explore the unique challenges and opportunities health care organizations face in building and sustaining strong governance practices. Trustee and CEO panelists will share firsthand examples from their hospitals, illustrating how they leverage Kansas governWell™—a comprehensive resource for governance education, BoardBriefs, templates and tools—to support their boards in driving quality care, patient safety, compliance and financial sustainability. Through engaging case studies and insights, participants will leave with actionable tools to improve governance in their organizations.

Reframing Resilience: Connecting to the Present, Others and Oneself

Everyone in society has a shared human connection. We all have been through something, are currently going through something or will, inevitably, go through something. So how do we leverage that foundation to connect more to the present, others and ourselves? In this session, you will learn how to use Long’s philosophy, Fundamism, to create brain pattern interruptions that will enable you to get out of your head and into the moment. Long’s message will lead you through a wealth of emotions as you laugh, think, reflect and have FUN while learning tactical tips to create more meaningful interactions with others.

INFORMATION

Who Should Attend

This summit is designed for senior-level administrators, hospital trustees and others interested in hospital governance.

Location and Hotel Accommodations

This summit will be at the Hyatt Regency Wichita, 400 W. Waterman St., Wichita, KS 67202. A block of rooms has been reserved for the nights of March 5 and 6 at the rate of \$137, plus tax. The room block is available until Wednesday, Feb. 12. After that, reservations will be taken on a space available basis. To make your reservation and receive the special rate, call (316) 293-1234 and ask for the Kansas Hospital Association room block.

KHA Group Reservation Link:

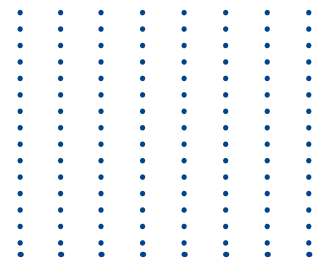
<https://www.hyatt.com/en-US/group-booking/WICRW/G-KHA5>

Attire

Business casual attire is suggested for this seminar. Temperatures in meeting rooms are somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.



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Registration Form

2025 Critical Issues Summit for Hospital Boards for Hospital Boards



Registration Fee

Fees include continental breakfast, lunch, refreshments and program materials.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>

Fax: (785) 233-6955



Registration Fees:

\$195 KHA Members

\$390 Non-members



Click Here to Register

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Telephone No.: _____

Email Address: _____

Refund Policy

A full refund will be given for cancellations received in writing by email, fax or mail to KHA prior to 5:00 p.m., Friday, Feb. 28. Refunds will not be issued for cancellations received after 5:00 p.m., Friday, Feb. 28.

▶ **Questions: Contact KHA Education Department at
(785) 233-7436 or mwilley@kha-net.org.** ◀