

# EDUCATIONAL WEBINAR



# On-Ramp Revamp: Managers' Role in the New-Hire Experience

Retention Roadmap: Creating a Place Where People Want to Work



March 6, 2025

Noon - 1:30 p.m.



In today's competitive job market, attracting and retaining top talent requires a dynamic and multifaceted approach. This webinar is designed to equip healthcare leaders and human resources professionals with the tools and strategies to create a more engaging, supportive, and growth-focused work environment, leading to stronger retention and improved recruitment outcomes.

A poor onboarding experience can leave new hires feeling overwhelmed and disengaged. This session reimagines the onboarding process by introducing a more comprehensive, customized approach that extends from the first week to the first quarter. Discover how to integrate compliance, culture, and professional growth into the onboarding experience, ensuring a smoother transition for new employees and reducing early turnover.

#### Learning Objectives:

- Reimagine new-hire onboarding that spans from week one to Q1, covering compliance and culture.
- Discover ways to customize the employee experience because one size no longer fits all.
- Learn a broader definition of "advancement" to open new opportunities for staff growth and development.

#### Presenter: Alayna Thomas, Retention Strategies, Magnet Culture

Alayna Thomas is a retention strategist who helps leaders keep today's multigenerational workforce. With a master's in management and HR certification, she understands the cost of high employee turnover. Named a "2024 Keynote Speaker to Follow" by USA Today, Thomas offers unique insights on workforce evolution. A former HR director and Gen Z leader, she also teaches HR at the University of Texas at Dallas. Thomas travels nationwide to share Magnet Culture's strategies for attracting and retaining top talent.

This webinar is being presented in cooperation with the South Dakota Association of Healthcare Organizations.



# Registration Form

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#### Deadline

To receive connection instructions in a timely manner, please register by Feb 28.



#### Two Easy Ways to Register

Online: https://registration.kha-net.org

\*\*KHA recommends using Google Chrome

Fax: (785) 233-6955



#### **Registration Fees**

KHA Members: \$150 per connection



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#### Questions

Contact KHA Education Department at (785) 233-7436 or <a href="mailto:mwilley@kha-net.org">mwilley@kha-net.org</a>.