



EDUCATIONAL WEBINAR



Recruitment and Retention Strategies for Today's Workforce

How Am I Doing? Providing Real-Time Feedback

April 3, 2025

Noon - 1:30 p.m.

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In today's competitive job market, attracting and retaining top talent requires a dynamic and multifaceted approach. This webinar is designed to equip healthcare leaders and human resources professionals with the tools and strategies to create a more engaging, supportive, and growth-focused work environment, leading to stronger retention and improved recruitment outcomes.

Effective feedback is essential for employee development, but balancing the preferences of individual team members with business needs can be tricky. This session delves into strategies for providing real-time, constructive feedback that drives behavior change, while fostering an environment of continuous growth. Explore how to implement bidirectional feedback, create opportunities for micro-mentoring, and prioritize retention-focused initiatives with high impact and low time commitment.

Learning Objectives:

- Uncover the range of employee preferences for type and frequency of feedback
- Learn when and how to share critiques with empathy and curiosity
- Explore opportunities for bidirectional feedback and micro-mentoring

Presenter: Alayna Thomas, Retention Strategies, Magnet Culture

Retention Strategist, Alayna Thomas, MS, PHR, equips leaders to become retention champions who make the necessary adjustments to keep today's multigenerational workforce. With a Master's in Management and Professional HR certification from HRCI, she understands the rising costs and critical need to reduce unnecessary employee turnover. USA Today named Ms. Thomas a "2024 Keynote Speaker to Follow" for her unique, compelling perspectives on the evolving workforce. As a former HR Director and wise-beyond-her-years GenZ leader, she teaches HR fundamentals at the University of Texas at Dallas. Alayna travels nationwide to share Magnet Culture's bold insights, helping organizations attract and retain the talent they cannot afford to lose.

*This webinar is being presented in cooperation with
the South Dakota Association of Healthcare Organizations.*



Registration Form

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Deadline

To receive connection instructions in a timely manner, please register by March 28.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>

****KHA recommends using Google Chrome**

Fax: (785) 233-6955



Registration Fees

KHA Members: \$150 per connection



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Questions

Contact KHA Education Department at (785) 233-7436 or mwilley@kha-net.org.

