



EDUCATIONAL WEBINAR



Health Care Videos Made Easy, Impactful and Affordable

September 30, 2025

Noon - 1:00 p.m.

[Click Here to Register](#)

Join us at noon on Sept. 30, for a lunch and learn: Health Care Videos Made Easy, Impactful and Affordable. This lunch and learn with Cyrano Video will provide health care professionals with valuable insights into distributing and maximizing the impact of their video content. The presentation will include real results from hospitals using Cyrano Video, including Sam Pfannenstiel, director of communications and development, at Rooks County Health Center in Plainville.

This lunch and learn is a must-attend for every hospital communications, public relations and marketing team. Regardless of your team's size or budget, you will discover scalable strategies to share your story with your community. We will learn how video drives appointments and community trust.

Cyrano Video is an all-in-one solution, offering an affordable and efficient video-creation process for every level of expertise. With just a smartphone, creators can efficiently develop, record and distribute content across all devices to engage their audiences. Cyrano Video stands out by working in conjunction with existing video teams, or video novices, to help generate video at scale for all audiences.



Registration Form

Health Care Videos Made Easy,
Impactful and Affordable
Tuesday, Sept. 30, 2025



Deadline

To receive connection instructions in a timely manner, please register by Sept. 26.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>

****KHA recommends using Google Chrome**

Fax: (785) 233-6955



Registration Fees

KHA Members: Complimentary



Click Here to Register

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Thank you to our sponsors for helping underwrite this educational session, allowing us to reduce the registration fee for participants.

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Refund Policy

A full refund will be given for cancellations received in writing by email, fax or mail to KHA prior to 5:00 p.m., Friday, Sept. 26. Refunds will not be issued for cancellations received after 5:00 p.m., Sept. 26.

Questions

Contact KHA Education Department at (785) 233-7436 or mwilley@kha-net.org.